

# Your Healthcare Panel

in China and Hong Kong



## Your Healthcare Panel in China

### Summary

- Physician Panel (2,164 panelists)
- Physician Database (16,307 contacts)
- Exceptional Quality
- Strong Experience
- For China + Hong Kong

Gain access to Chinese Medical Professionals using this high quality and professional 'Access Panel'.

### Exceptional Quality

All Panelists were interviewed previously and are keen to participate in future research, offering you more accurate demographic information and faster response rates.

### All Data Collection Methods

Including online, CATI, CAPI, face-to-face, IDI, focus groups and also physician diaries, offering you more data collection methods to meet your business needs.



Focus Groups



Online



CATI



In-Depth Interview

# Key Advantages for You

## Includes Oncologists

Our Panel has access to Oncologists, one of the hardest targets for physician interviews.

All of our Oncologists have participated in previous studies, showing our strong experience.

## More Comprehensive

With Chinese Doctors, Nurses, Hospital Administrators, Drugs Purchasers and also Medical Equipment Purchasers,

our Panel offers you a more comprehensive choice.



Doctors



Nurses



Drug and Medical Equipment Purchasers

## Panel Profile

